

In pre-launch. Inviting Professionals and Founders into strategic collaborations to grow their ventures and co-create a circular-economy portfolio with Deals Colony

DEALS COLONY

Circular Innovation Network



Nothing Goes To Waste.

Not materials. Not skills.
Not stories. Not a single resource
you've already built.

Backed by 10 years of real-life community pilots

1,000+	300+	40t+	\$165K+
Projects	Careers	Diverted	Value

Follow Deals Colony for launch updates @dealscolony · Moreton Bay, Brisbane · dealscolony.com.au

Good Market Approved Social Enterprise Finalist 2024 & 2025
QSEC Member Aspire Certified Remote-First



Monika Kulshrestha

Founder · B.Tech Electronics & Instrumentation · PRINCE2 & ITIL · Circular Economy Advocate
Circular Product Development · Microsoft AI · ESG Value Creation · Impact Measurement SDGs · Global Sustainability & Corporate Social Responsibility
CSIA Member 2012

ESG Note: This brochure was produced digitally — zero print emissions at design stage. Print on recycled paper or share digitally to minimise Scope 3 impact.

The Three Circles — Who We Build With

One network. Three interconnected communities. One circular supply chain that feeds itself.

CIRCLE 1

Organisations & Corporates

Spotlight & ESG Partners

For organisations seeking community visibility, ESG impact data, and circular engagement — aligned with current sustainability guidelines.

- ✓ Digital Spotlight & Storytelling
- ✓ 5 ESG-Aligned Impact Blogs
- ✓ CSR & ESG Impact Data For Reporting
- ✓ Community Visibility & Reach
- ✓ Sustainability-Aligned Market Positioning
- ✓ Access To Circular Supply Chain Network

Banks · Hospitals · Institutions · Schools · Charities · Social Enterprises · Businesses

CIRCLE 2

Startups & Founders

Co-Build & Grow Your Venture

For busy professionals with an idea, they haven't had the time, structure, or right people to build. We co-build it — 2 hrs/week, flexible to your life.

- ✓ Business Advisory & Circular Strategy
- ✓ 2 Co-Delivered Pilot Projects
- ✓ Venture Portfolio Blueprint
- ✓ Your Offer, Crafted Through Our Marketing Funnel
- ✓ ESG Data From Day One
- ✓ Founders-Only Roundtable & Preferred Supplier Status

IT · Health · Real Estate · Charity · Social Enterprise · Business

CIRCLE 3

Priority Communities

Flex Passion-Led Pathways (Low-bono)

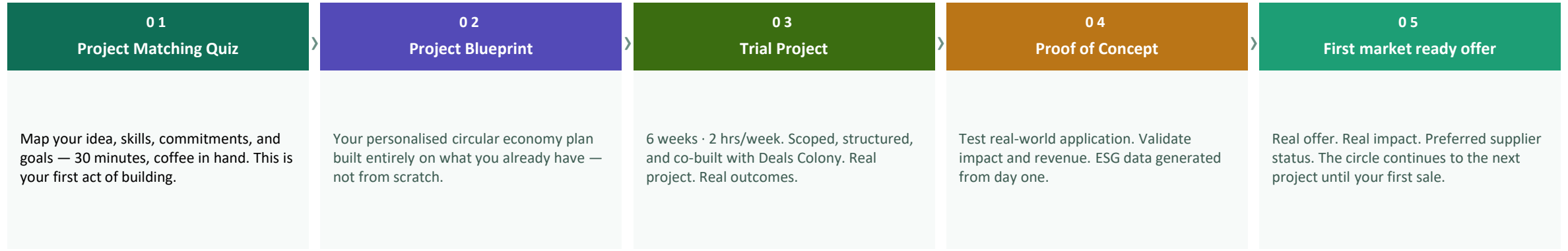
Low-bono & accessible. For mums, retirees, students, migrants, carers, career-changers who want meaningful side income — not a full business. Built for life chaos.

- ✓ Scoped Trial Project — Discounted Price
- ✓ Paid Opportunities As The Network Grows (Subject To Availability)
- ✓ Portfolio Building & Skills Development Through Team-Up
- ✓ Flexible — Works Around Life Chaos
- ✓ Remote-First, 2 Hrs/Week
- ✓ Pathway To More Projects & Income

Women · Migrants · Mature-Age · Youth · NDIS-aligned

How We Build Together — The Trial Project Framework

From braindump to first market ready offer in 6 weeks · Just 2 hours per week · Built on what you already have



Nothing goes to waste — not your skills, not your story, not your time, not a single resource you've already built.

ESG IMPACT — EVERY PROJECT GENERATES MEASURABLE, REPORTABLE DATA ACROSS ALL THREE PILLARS

E Environmental

40t+ surplus diverted from landfill by reviving closing brands and stock
Scope 3 value chain tracked quarterly
Zero-waste design before creating anything new
Remote-first operations — minimal Scope 1 & 2
Aligned: GRI · AASB S2 · GHG Protocol · TCFD

S Social

1,000+ changemakers supported via community trials
300+ passion-led careers created
Priority communities — wellbeing centred
Inclusive, flexible, remote-first pathways
Aligned: UN SDGs 3, 4, 5, 8, 9, 10, 12, 17 · SASB

G Governance

Good Market approved social enterprise
100% profits reinvested into community benefit
Circular sourcing, ethical labour, inclusive partnerships
GRI-aligned assurance pathway 2027
Independent academic review planned for 2026 to validate project outcomes
Fair Trading & ACL compliant in practice
Impact Model 2 social enterprise (community need/access model), prioritising wellbeing and passion-led outcomes
Working toward 100% circular project design — nothing goes to waste (skills, stories, resources in our supply chain)

Backed by 10 years of real-life community pilots

Membership Offerings — Mission-Aligned & Circular

Highly discounted for members · Project-based pricing · 70%+ below market rates · Evolving — every project creates more circular opportunities

★ STANDARD MEMBERSHIP

Spotlight & ESG Visibility

By application · For organisations, community groups & brands

- ✓ Standard network access & community visibility
- ✓ Digital spotlight & impact storytelling
- ✓ 5 ESG-aligned impact blogs — published & promoted
- ✓ CSR & ESG impact data for your own reporting
- ✓ Cross-promotion with aligned collaborators
- ✓ Sustainability-led community engagement
- ✓ Access to member-only discounted circular services

Every project we build together creates more passion-led pathways for priority communities.

★ FOUNDING MEMBER — ~~21 SPOTS ONLY~~ 18 SPOTS LEFT

Full Co-Build & Grow

\$4,999 · 2-year membership · For startups, professionals & founder-led organisations

- ✓ Founders-Only Roundtable & peer strategy sessions
Pricing released at launch (Impact & Gift-Economy aligned)
- ✓ Shared Reporting & Infrastructure — IT + Marketing + Social Brand Building (2yr)
Pre-launch Saver Deal value: \$20K+ ~~3 Spots only~~ 2 Spots Left
- ✓ Alternative Deal Structure via Biz Buy International — circular business transitions & succession
Unique acquisition pathway, Pricing released at launch (Impact & Gift-Economy aligned)
- ✓ Business Advisory & Circular Business Modeling Strategy (24 Hrs)
Valued at \$7K+
- ✓ 2 Co-Delivered Projects — full co-build scoped & structured (Each Project 6 weeks — 2Hrs/Week)
Valued at \$4K+
- ✓ Venture Portfolio Blueprint — enterprise-ready circular roadmap
Valued at \$2K
- ✓ Preferred Supplier Status Year 2 — procurement-ready
Pricing released at launch (Impact & Gift-Economy aligned)
- ✓ 5 ESG blogs + digital spotlights + CSR & ESG impact data
Pricing released at launch (Impact & Gift-Economy aligned)

Total value: \$20,000+ absorbed by Deals Colony
Total 21 founding spots · Pre-launch price

What People Say — Real Results From Real Collaborations

Verified reviews · Founding member projects · Growing partner network



"It's been great working with Monika to uncover strategies that create real impact through circular economy thinking and business closure prevention. I believe we are kicking some important goals by challenging traditional thinking and opening up better pathways for business continuity, transition, and long-term value preservation. There is so much opportunity in helping people see that closing a business is not always the only option. Can't wait to see where this leads us."

— Founding Collaborator, Circular Innovation Network · Biz Buy International



"Monika was instrumental in delivering the Chamber's 2025 Women's Round Table Program — her leadership, structure, and support elevated the entire experience for every woman involved."

— Pine Rivers Chamber of Commerce



"Organised, methodical, and deeply committed to our success. They built a clear 12-month plan covering products, services, resourcing, volunteering, and social media. Highly recommended."

— Jayesh Dayal, Founder Mindful Health Foundation



"Monika shares her experience openly, supports new founders through tough early steps, and creates opportunities that simply don't exist elsewhere. Her kind nature guides anyone through the journey."

— Tanja Vlasoff, Founder Frog in A Teacup



"Thank you so much for raising money for the Children's Hospital Foundation. HHHJ is a great program and we love the values it shows to kids."

— Children's Hospital Foundation

10 YEARS OF REAL PILOTS — THE PROOF BEHIND THE PROMISE

1,000+

Circular projects delivered

300+

Passion-led careers created

40t+

Surplus diverted from landfill

\$165K+

Community value unlocked

50+

Community partnerships

4

Countries reached

Founding Members & Growing Partner Network

Your future circular supply chain partners — pre-launched 30/01/2026 and growing fast

FOUNDING MEMBERS CO-BUILDING INSIDE THE CIRCULAR INNOVATION NETWORK

Biz Buy International

Business Transition



Global marketplace for business buyers, investors & sellers — building circular acquisition models and succession pathways for regional & legacy businesses transitioning to young entrepreneurs.

Yuvin

Tech & Digital



Helping retailers modernise with data, cloud & AI — repurposing legacy tech infrastructure into circular digital solutions that eliminate duplication waste across the supply chain.

Mindful Health Foundation

Health & Wellbeing



Mindful Health Foundation is a non-profit charity organisation that aims to promote health and well-being using natural and holistic methods. Our mission is to empower people to live healthier and happier lives by providing access to clinical research, credible resources and education on natural health practices.

OPEN FOR STRATEGIC PARTNERSHIPS & SPONSORSHIP — GIFT ECONOMY EXCHANGE PROGRAM



Monika Kulshrestha — Founder

B.Tech Electronics & Instrumentation · PRINCE2 & ITIL Certified · Circular Economy Circular Product Development · ESG Value Creation · Impact Measurement for SDGs Microsoft AI · CSIA Member since 2012 · Carbon Literacy (Eco Biz QLD)

"I built this because I needed it. After leaving my corporate career to focus on family, I realised the world needed a place where people could innovate in their spare time — without sacrificing wellbeing, income, or identity. That's what this network is."

**BUILDING WITH PAST SPONSORS, SUPPORTERS & GROWING PARTNER NETWORK
(100+ businesses, 1000+ projects supported since 2014 — Nothing goes to waste!)**

Ready to co-build the future you want to see?

[Join The Movement](#)

18 founding spots left · 2 with the full \$20K+ bonus package

Mission-aligned impact since pre-launch: 1 low-bono + 4 sponsored projects for Priority Communities
Global Impact: Brisbane (3), India (1), Cyprus (1)

[Book your free 45-min Virtual Coffee Catchup →](#)